

## **Cairo Festival City unveils phase one of its residential district, Oriana**

**Cairo, November 4<sup>th</sup>, 2009** – Cairo Festival City announced the launch and sales of phase one of Oriana villas during a gala dinner hosted on their premises, overlooking the villa construction site. Phase one is 172 villas out of the 480 total to be built within the Oriana community and is expected to help meet the rising demand for residential housing in New Cairo which is projected to be over 2 million by 2020.

Commenting on the launch of Oriana, Cairo Festival City's Senior General Manager Mohamed El Mikawi said "We are very pleased by the launch of Oriana's first phase which marks an important step in the completion of our residential district and our project as a whole. We believe that the 172 villas accompanied by the recent retail launch of Festival Centre highlight our commitment to the Egyptian community."

Oriana villas offer three different styles reflecting French, Spanish and Italian architecture with varying facades, land and internal areas enabling purchasers the opportunity to choose the type and style of villa that best suits their personality and lifestyle. The villas are constructed using a state of the art aluminium framework technology, a first in Egypt, which surpasses the levels of accuracy and quality that are currently available in this market, ensuring excellence in build quality.

Set amongst lush landscaping that reflects the Mediterranean theme, the 480 Oriana villas, will occupy a land area of 860,000 sqm, which includes over 80% of land maintained as extensive landscaping, open spaces, central parks and green areas. Oriana is a place for residents and guests, to gather, sit back, relax and enjoy.

The tranquil and secure gated community will be complemented by an exclusive and luxurious clubhouse with easy access to the retail resort, Festival Centre, Egypt's first indoor-outdoor shopping experience, luxury hotels, commercial business parks, automotive showrooms and the prestigious American International School. Cairo Festival City offers Oriana owners world class amenities right on their door step serviced by the onsite 24/7 City Management.

Cairo Festival City Media Release November 4, 2009



**About Cairo Festival City:**

Spanning 3 million square metres **Cairo Festival City** is a visionary mixed use urban community strategically located just 15 minutes from Cairo International Airport. Cairo Festival City features Cairo's first indoor-outdoor retail and entertainment resort combined with luxury residential communities, prime office spaces, internationally renowned hotels, schools and an automotive park all set within a lush landscaped environment.

**For more information:**

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